

FOR IMMEDIATE RELEASE

EDITORIAL CONTACT

Vince Galdi / LRG Marketing

phone: 845-358-1801

fax: 845-358-1899

e-mail: vgaldi@lrgon-line.com

**Panasonic Digital Communications & Security Company
Receives Supplier Environmental Award
From Smith & Nephew.**

Secaucus, NJ (June 17, 2004) – Panasonic Digital Communications & Security Company (PDCSC) has been awarded the “Supplier Environmental Award” for demonstrating environmental excellence through programs and initiatives as set forth in the Smith & Nephew Endoscopy Supplier Recognition Program. The company’s Panasonic Vision Systems group is a long term supplier of high performance CCD cameras and peripheral devices incorporated into Smith & Nephew’s medical imaging systems.

“Panasonic’s commitment to environmental preservation and conservation is an important part of our corporate culture,” said Frank DeFina, President, PDCSC. “With the adoption of the Matsushita Environmental Charter in 1991, the Matsushita family of companies worldwide strictly adheres to environmental standards designed to preserve the earth's resources and protect our natural surroundings.”

“We are extremely pleased that Panasonic’s environmental efforts are being recognized by our industry peers and partners. The Smith & Nephew Supplier Environmental Award is further testimony to the untiring efforts of Panasonic Vision Systems employees here and abroad.”

For more information on Panasonic Vision Systems, please contact:

E-mail address: vsg@panasonic.com

Toll Free Phone: 888- 880-VISION (888) 880- 8474

Web Address: www.panasonic.com/visionsystems

The Panasonic Vision Systems group of the Panasonic Digital Communications & Security Company is a recognized leader in CCD cameras, digital and analog video recorders, and monitors. Applications for these products include: medical, dental, microscopy, endoscopic vision, machine vision, non-destructive analysis, robotics, quality control, test and measurement, printing, high speed analysis, surface mount inspection, process measurement, and more.

Panasonic Digital Communications & Security Company is a division of Matsushita Electric Corporation of America, the principal North American subsidiary of Matsushita Electric Industrial Co., Ltd. (NYSE:MC) and the hub of Panasonic’s U.S. marketing, sales, service and R&D operations.

XXX